

# Illinois EE Stakeholder Advisory Group Equity Subcommittee Meeting: Joint with Income Qualified (IQ) North and South EE Committees

**Wednesday, July 24, 2024**  
9:30 am – 12:30 pm

**Webex Meeting Link (Click to Join – No Registration Needed):**

<https://celiajohnson.webex.com/celiajohnson/j.php?MTID=ma8509b5f12144e75c250e1dd3d9f68a9>

Meeting number: 2536 309 2288 // Password: 2SJvp5viYP5

If you plan to dial-in: 650-479-3208 // access code: 253 630 92288

Time	Agenda Item	Discussion Leader
9:30 – 9:40 am	<p><b><u>Opening and Introductions</u></b></p> <p><b>Purpose of July 24<sup>th</sup> meeting:</b></p> <ol style="list-style-type: none"> <li>1. To educate Subcommittee participants on the Ameren Illinois Market Development Initiative assessment;</li> <li>2. For Peoples Gas and North Shore Gas to present a Market Development Initiative update; and</li> <li>3. For ComEd to present a Market Development Initiative update.</li> </ol>	Celia Johnson, SAG Facilitator
9:40 – 10:40 am	<p><b><u>Ameren Illinois Market Development Initiative (MDI) Assessment</u></b></p> <ul style="list-style-type: none"> <li>• Introduction to Ameren Illinois Market Development Initiative Assessment</li> <li>• Overview of MDI assessment process and key findings</li> <li>• Q&amp;A</li> </ul> <p><b>Purpose:</b> To educate Subcommittee participants on the Ameren Illinois Market Development Initiative assessment.</p>	Nick Lovier, Ameren Illinois  Douglas and Nikole DiPillo, The JPI Group  Alan Elliott and Dr. Jen Loomis, Opinion Dynamics
10:40 – 11:25 am	<p><b><u>Peoples Gas and North Shore Gas Market Development Initiative Update</u></b></p> <ul style="list-style-type: none"> <li>• Market Development Initiative update, including learnings to date and plans for the second half of 2024</li> <li>• Q&amp;A</li> </ul> <p><b>Purpose:</b> For Peoples Gas and North Shore Gas to present a Market Development Initiative update.</p>	Omayra Garcia, Peoples Gas and North Shore Gas
11:25 – 11:35 am	<b><u>Break</u></b>	

Time	Agenda Item	Discussion Leader
11:35 am – 12:20 pm	<p><b><u>ComEd Market Development Initiative Update</u></b></p> <ul style="list-style-type: none"> <li>• Market Development Initiative update, including learnings to date and plans for the second half of 2024</li> <li>• Q&amp;A</li> </ul> <p><b>Purpose:</b> For ComEd to present a Market Development Initiative update.</p>	Susan Buck, ComEd
12:20 – 12:30 pm	<p><b><u>Closing and Next Steps</u></b></p> <p><b>Next SAG Equity Subcommittee Meeting:</b> Due to SAG Portfolio Planning Process activities, there are no additional SAG Equity Subcommittee meetings planned in 2024.</p>	Celia Johnson, SAG Facilitator

**Meeting Materials**

- Ameren Illinois Market Development Initiative Assessment Presentation
- Peoples Gas and North Shore Gas Market Development Initiative Presentation
- ComEd Market Development Initiative Presentation