

# 2022

## Quarterly Report Third Quarter

July 1, 2022 – September 30, 2022



Nicor Gas Company  
Energy Efficiency Program – Plan Year 2022  
Quarterly Report: Third Quarter



Energy  
Efficiency  
Program

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## Portfolio summary

### Year-to-date results

January 1, 2022-December 31, 2022

**5.55M**

Net savings  
to date

**39.3%**

Percent of  
planned savings

**14.1M**

Annual  
savings goal

**\$26.6M**

Spend  
to date

**58.3%**

Percent of  
planned spend

**\$45.7M**

Annual  
budget

### Key portfolio highlights

- Within our Residential New Construction offering 456 homes were completed in Q3, making the total homes completed to date 1,386. This equates to 72% of the annual goal.

# Table of contents

- Income Eligible - Through September 30<sup>th</sup> 2022, we have served 924 single family homes and 5,736 multi-family units through our retrofits program.
- Custom - The program completed 26 projects for a total of roughly 353,307 gross therms and currently has a pipeline of 115 projects. With Covid-19 decreasing, we are ramping up our outreach and marketing efforts.

## Residential programs

**5**

Programs

**2.74M**

Net therm savings to date

**\$7.62M**

Spend to date

### Key highlights

- The Central Plant Optimization Program (CPOP) of MF continues to perform through 2022, achieving 90% of the annual savings goal.
- Within our Residential New Construction offering 456 homes were completed in Q3, making the total homes completed to date 1,386. This equates to 72% of the annual goal.
- The HEER offering through September 30, 2022, has incentivized over 7,800 high efficiency furnaces, boilers, and tankless water heaters as well as over 6,600 smart thermostats to our customers.

## Program overviews

### Home Energy Efficiency Rebates (HEER)

The objective of the Home Energy Efficiency Rebate (“HEER”) Program is to obtain energy savings by overcoming market barriers to the purchase, installation and maintenance of high-efficiency natural gas space-heating equipment as well as other targeted measures in residential applications.

Nicor Gas Company  
Energy Efficiency Program – Plan Year 2022  
Quarterly Report: Third Quarter

# Residential programs

## Home Energy Savings (HES)

The Home Energy Savings (“HES”) program is a whole-house single-family weatherization program with the objective to obtain natural gas savings in existing single-family buildings by overcoming market barriers to the installation of energy efficiency measures. The HES program provides weatherization and shell improvement opportunities using standard, prescriptive and whole-house approaches. This offering consists of a home energy assessment (HEA) and air sealing and insulation (ASI) components.

## Multi-family (MF)

The Multi-Family Program (“MF”) addresses residential (living units) and commercial (communal areas, central plants) energy efficiency opportunities available in multi-family buildings. The program aims to overcome market barriers to the installation of energy efficiency measures in multi-family buildings by offering comprehensive assessments, technical assistance and incentives. MF provides property owners with turnkey services to reduce energy and water use in residential living units, communal areas and in the building shell.

## Residential New Construction (RNC)

The objective of the Residential New Construction Program (“RNC”) is to obtain energy savings by increasing the energy efficiency of single-family and duplex new construction homes. The program provides participating new home builders and their verifier companies a financial incentive to either a) exceed state and local building code requirements regarding duct and air sealing, along with the installation of specific high-efficiency equipment, or b) install prescriptive high-efficiency equipment only.

## Energy Education and Outreach

The energy education and outreach program is intended to enhance residential customers’ understanding of energy usage in their homes and educate these customers

# Residential programs

## Home Energy Efficiency Rebates (HEER)

**Savings achieved to date** – 1,686,766 Net Therms

- Through September 30, 2022, the Program has incentivized over 7,800 high efficiency furnaces, boilers, and tankless water heaters as well as over 6,600 smart thermostats to our customers.
- In the third quarter, the most popular measure installed by customers was smart thermostats with over 5,500 incentivized.
- The Program began offering rebates for tankless water heaters on January 1<sup>st</sup>, 2022, and participation has been higher than expected with 93 incentivized through the third quarter.

## Home Energy Savings (HES)

**Savings achieved to date** – 272,776 Net Therms

- Through September 30, 2022, the Program has been able to provide over 5,700 customers within home energy assessments.
- Through September 30, 2022, the Program has been able to provide over 500 customers with virtual home energy assessments.
- Through September 30, 2022, the Air Sealing and Insulation portion of HES has served 827 homes.
- The Air Sealing and Insulation portion of HES has been exceptionally cost-effective, achieving 65% of its annual savings goal while only using 46% of its annual budget.

# Residential programs

## Multi-family (MF)

**Savings achieved to date** – 252,576 Net Therms

- The Central Plant Optimization Program (CPOP) of MF continues to perform through 2022, achieving 90% of the annual savings goal.
- The prescriptive portion of MF has been exceptionally cost-effective, achieving 56% of its annual savings goal while only using 30% of its annual budget.
- The custom portion of MF has continued to see lower-than-expected participation.

## Residential New Construction (RNC)

**Savings achieved to date** – 311,422 Net Therms

- In the Third Quarter, 456 homes were completed, making the total homes completed for the year 1,386. This equates to 72% of the annual goal.
- Within the RNC program the most popular package through the Third Quarter has been our Prescriptive Package with 748 homes meeting the requirements and receiving incentives.



# Residential programs

## Energy Education and Outreach

### Energy Saving Kits (“ESKs”)

**Savings achieved to date** – 270,402 Net Therms

- In the Third Quarter, 470 water-saving kits and 868 weatherization kits were distributed to customers, a total of 1,338 kits.
- The most popular kit requested by customers in the Third Quarter was the weatherization kit. In the Third Quarter weatherization kits made up 65% of all kits distributed.

**In the Third Quarter, 470 water-saving kits and 868 weatherization kits were distributed to customers, a total of 1,338 kits.**

## Elementary Education Kits (“EEKs”)

**Savings achieved to date** – 0 Net Therms

- In the Third Quarter, 5,318 Joint school kits were delivered to schools, a total of 14,203 school kits have been delivered to date.
- School selection is intentional and focuses on enrolling schools from various socioeconomic levels and racially diverse student populations as well as include up to five schools, each year, specifically focused on students with special needs.

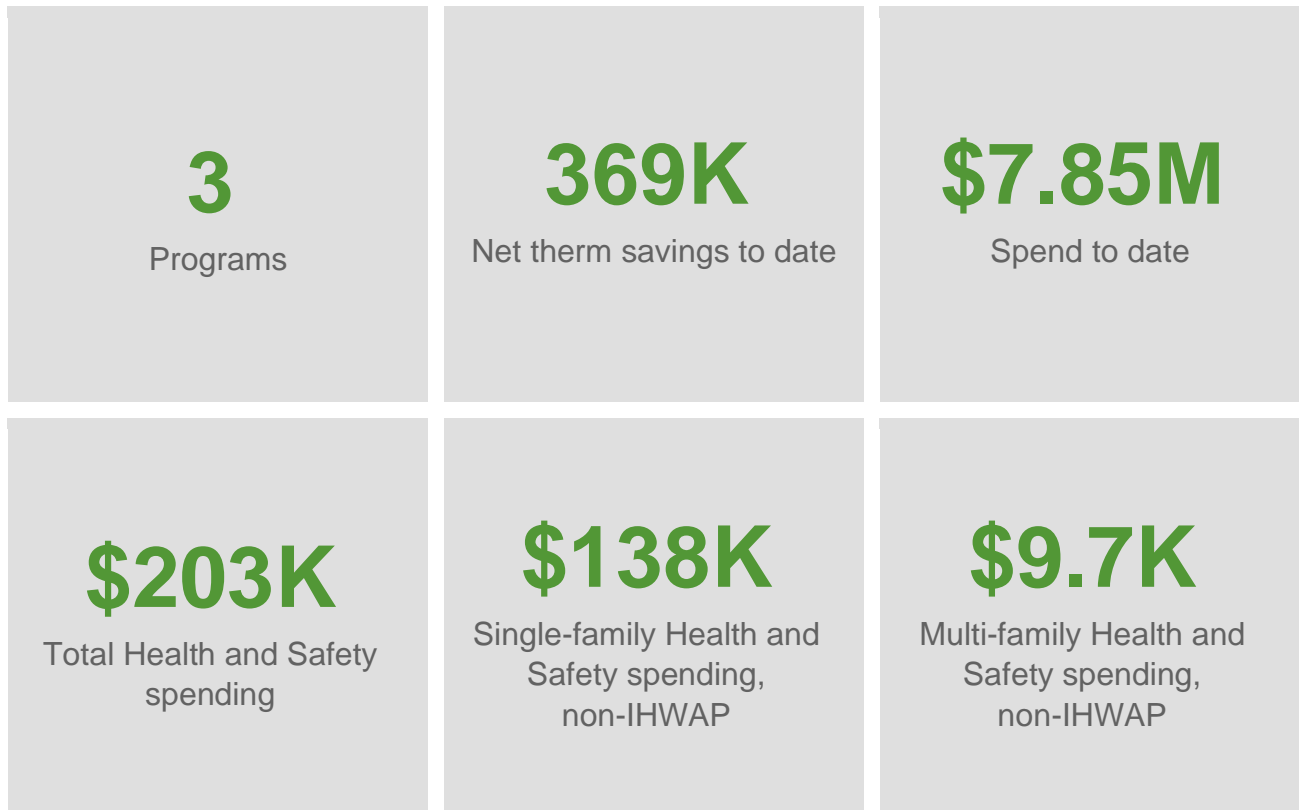
## Home Energy Reports (“HER”)

**Savings achieved to date** – 0 Net Therms

- During the Third Quarter the Company began distributing emailed Home Energy Reports (HER) to about 260,000 customers.
- The Company will begin delivering printed Home Energy Reports (HER) in the Fourth Quarter to about 36,000 customers.

## Income-eligible programs

### Income-eligible programs



#### Key highlights

- Affordable Housing new construction has attained 55% of the planned savings and 80% of the planned incentive spend, year to date.
- Through September 30, 2022, we have served 924 single family homes and 5,736 multi-family units through our retrofits program.

### Program overviews

# Income-eligible programs

The objective of the Income-Eligible Energy Efficiency (“IE”) program is to provide broad and deep energy efficiency opportunities to income-eligible customers living in single-family homes and multi-family buildings, and for the construction of new energy-efficient affordable housing. This program includes:

- Single Family and Multi-Family Weatherization and Retrofits
- Health and Safety
- PHA/Multi-Family Buildings
- Affordable Housing New Construction (AHNC)

# Income-qualified programs

## Single Family/Multi-family Weatherization and Retrofits Program overview

- Savings achieved to date – 331,341 Net Therms
- Through September 30, 2022, we have served 168 single family homes through the Single-Family weatherization offering.
- Through September 30, 2022, we have served 924 single family homes and 5,736 multi-family units through our retrofits program.
- We are seeing a continuing trend of higher price per therm projects within our Single Family and Multi-Family Weatherization and Retrofits programs due to higher project costs.

## Health and Safety Program overview

- Savings achieved to date – 0 Net Therms
- First half of the year we have been working on program design, partnership relationships, The initial target community has been defined for pilot operations. In depth analysis of measures for program is currently underway.

# Income-qualified programs

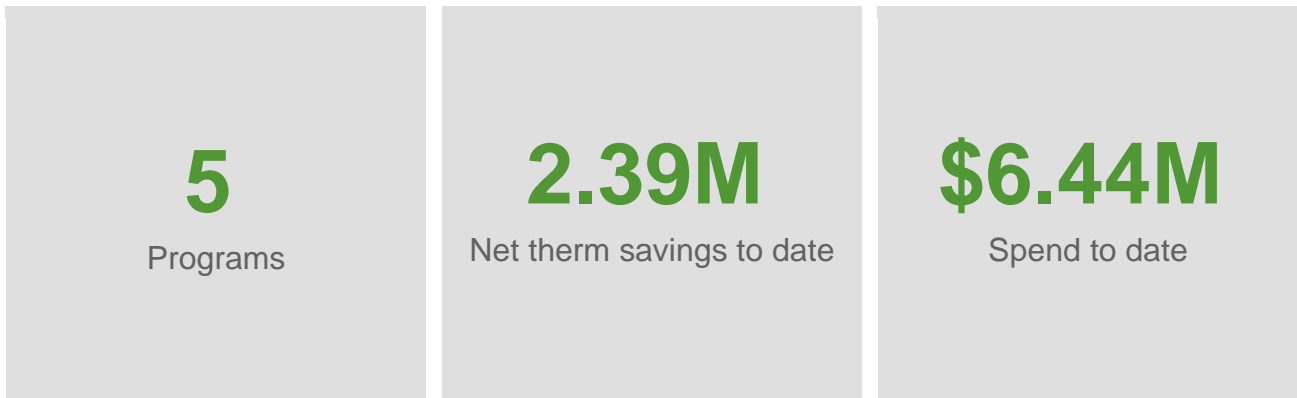
## Public Housing Authority

- Savings achieved to date – 3,125 Net Therms
- We have had low levels of production from smaller projects in the first three quarters of the year but several large projects are expected to close in the last quarter of the year.

## Affordable Housing New Construction Public Housing Authority

- Savings achieved to date – 32,672 Net Therms
- Affordable Housing new construction program has attained 55% of planned savings and 80% of planned incentive spend, year to date.
- 6 projects have been completed thus far in 2022.

## Business programs



### Key highlights

- Custom - The program completed 26 projects for a total of roughly 353,307 gross therms and includes roughly 115 projects in the pipeline.
- Business New Construction, in the Third Quarter, completed a total of 8 commercial/ industrial projects were completed. Of which, all 8 were private sector projects.

## Program overviews

### Business Energy Efficiency Rebates

The Business Energy Efficiency Rebates (“BEER”) program’s goal is to produce natural gas energy savings in the business and public sectors by promoting the purchase and installation of energy efficiency measures such as: high-efficiency space heating, water heating, food service technologies, tune-ups and upgrades. This is accomplished by providing the direct installation of free energy-saving products, completing free energy assessments of customers’ facilities and providing tailored energy efficiency project recommendations.

## Business New Construction

The objective of the Business New Construction (“BNC”) Program is to obtain energy savings during the design and construction of new buildings, major renovations of existing buildings, and tenant buildouts in the commercial, public sector and industrial market. The Business New Construction offering provides education, financial incentives and technical assistance to help building owners and design teams exceed current energy codes.

## Custom Incentives

The purpose of the Custom Incentives (“Custom”) program is to assist medium-to-large commercial, multi-family, public sector and industrial customers in identifying and implementing cost-effective natural gas energy efficiency measures that are not otherwise addressed in Nicor Gas’ BEER, MF or SB Programs. Participation is driven through the program’s free energy assessments, which inform the customer on ways to be more efficient. These assessment recommendations can spill over into other commercial and industrial program participation. Additionally, the Custom program offers a Retro-Commissioning (RCx) offering, assisting participants with low-cost and no-cost tune-ups and adjustments to their operating systems, building controls, energy management systems and HVAC systems in existing buildings. The aim of the retro-commissioning offering is to optimize operation and improve facility efficiency by returning equipment to its intended operation or design specifications. The Custom program also includes a Combined Heat and Power (CHP) offering.

## Small Business Energy Savings

The Small Business Program’s (“SB”) objective is to obtain long-term natural gas energy savings from small business gas customers, including public sector customers, with energy efficiency retrofits and financial incentives to influence the installation of highly efficient natural gas equipment.

## Strategic Energy Management

The objective of the Strategic Energy Management (“SEM”) program is to obtain long-term energy savings by focusing on improving and optimizing commercial, industrial and public-sector operations, processes and energy equipment.

# Business programs

## Business Energy Efficiency Rebates

- **Savings achieved to date** – 1,337,221 Net Therms
- Marketing campaign was launched to encourage participation in steam traps projects. The objective was to target large industrial customers to increase therms production while being cost-effective.
- Forecast for number of projects is quite strong with 17,688 projects in the pipeline.
- The focus for the Business Optimization (BOP) program is on recruiting Trade Allies (TA). The idea is to recruit additional TAs that would increase the volume of steam traps and pipe insulation projects.

## Business New Construction

**Savings achieved to date** – 53,175 Net Therms

- In the Third Quarter, a total of 8 commercial/ industrial projects were completed. Of which, all 8 were private sector projects.

TYPE (*public sector)	SQ. FEET	ANNUAL GROSS THERM SAVINGS	MEASURES
<b>HUB Group Phase II</b>	164,437	9,361	<ul style="list-style-type: none"> <li>• Roof Insulation</li> <li>• Condensing Boilers</li> <li>• Demand Control Ventilation</li> <li>• Parking Garage Ventilation Control</li> </ul>
<b>Oak Brook Commons</b>	476,249	6,237	<ul style="list-style-type: none"> <li>• Windows</li> <li>• Low-flow Plumbing Fixtures</li> <li>• Heating and Cooling System Efficiency</li> <li>• Advanced Wall Assembly</li> <li>• ENERGY STAR Appliances</li> </ul>





# Business programs

<b>Gold Coast Logistics</b>	28,000	3,846	<ul style="list-style-type: none"> <li>• Windows</li> <li>• Efficient Cooling Equipment</li> <li>• Demand Controlled Ventilation</li> <li>• Low-flow Plumbing Fixtures</li> <li>• Direct Fired Make-up-air Units</li> </ul>
<b>Quincy Station</b>	148,000	9,412	<ul style="list-style-type: none"> <li>• Steel Framed Wall Insulation</li> <li>• Window Assembly U-value</li> <li>• Residential Furnace Efficiency</li> <li>• Condensing Boilers</li> <li>• Smart Thermostats</li> <li>• Low-flow Fixtures</li> <li>• Condensing DHW Heaters</li> <li>• ENERGY STAR Appliances</li> </ul>

<b>AMG Lake Villa</b>	20,960	3,664	<ul style="list-style-type: none"> <li>• Windows</li> <li>• Demand Controlled Ventilation</li> <li>• Low-flow Plumbing Fixtures</li> <li>• Steel Framed Wall Insulation</li> <li>• Condensing Boilers</li> </ul>
<b>DRG Meridian Business</b>	71,866	2,622	<ul style="list-style-type: none"> <li>• Direct Fired Make-up-air Units</li> </ul>
<b>Wayfair</b>	1,203,622	5,999	<ul style="list-style-type: none"> <li>• Direct-fired Make-up-air Units</li> </ul>
<b>3301 Brandon Road</b>	990,294	28,988	<ul style="list-style-type: none"> <li>• Direct Fired MAUs</li> </ul>



# Business programs

## Custom Incentives

- Savings achieved to date – 479,420 Net Therms
- Economic headwinds continue to affect the day-to-day operations of this program. Supply chain issues are delaying the installation of equipment. With the ongoing shortage in the labor market, companies are focusing their efforts on staffing, taking their time away from prioritizing capital projects.
- Our efforts in identifying new opportunities have resulted in adding a sizeable project to the pipeline for 2023. The incentive payout for this project will be \$350,000 and would allow us to claim close of 900,000 gross therms.
- The program has successfully completed 48 assessments with a further 24 in progress making it a very successful quarter. The team is diligently working on improving the conversion rate of assessments (conversion from assessments to projects).
- Since the impacts of Covid-19 is decreasing and in order to increase participation further, the team is ramping up marketing and outreach efforts to further solidify the pipeline and drive participation among the large industrial and commercial customers.

## Small Business Energy Savings

- Savings achieved to date – 520,184 Net Therms
- The program continues to see increased participation, due to the outreach efforts of the previous quarters. The pipeline is quite strong with 1000+ projects thus far.
- 1000+ assessments have been delivered to the customers in this segment as well. This will result in further solidifying the pipeline with continued interest.
- This program is being affected by the economic impacts of the pandemic. Historically, laundromats and dry cleaners have allowed the program to reach its goals. However, this customer segment has disproportionately been impacted with multiple business closures, operational losses etc. For this reason, we are projecting to be under goal, but the program team is diligently working to identify course corrective actions that will result in a strong performance in 2023.

**Key Program Changes - None**



# Business programs

## Strategic Energy Management

- Savings achieved to date – 50,691 Net Therms (Sep close)
- One Alumni cohort is ongoing and one Community cohort recruitment is in progress through the remainder of year. Projected savings from the Alumni cohort is 308k therms for 2022. The Alumni cohort includes 21 joint Nicor Gas/ComEd customers, 7 Nicor Gas-only customers continuing the second, third, fourth or fifth year of their energy-saving journey. Both Cohorts also include 12 public sector customers and 9 customers are in their first year of SEM.
- So far, the new 2022 Community cohort signed 8 joint Nicor Gas customers with another 4 verbal agreements expressing a high interest in the SEM program. There are 4 additional electric only customers. Other strong leads include NTA Precision Axle (sister site of current SEM participant) and Ascension Health.
- 2022 SEM mitigation strategy presented for remainder of year includes marketing SEM as “\$1 per 10 therms” vs “\$0.10/therm”, supplementing Clearesult marketing with direct Nicor branded email campaign from Nicor SEM PM, keeping option of virtual workshops to further meet customer needs, moving 1 or 2 CHP feasibility study funds to SEM as signing bonus or early action bonus.

**Key Program Changes.** We are in the process of shifting one planned cohort from 2024 to 2023 and changing the process of historically 2 fixed cohorts per year (July and December) to rolling admissions throughout the 4 -year cycle. The intent is to allow more transparent monthly forecasting and progress assessments since 80% of the therms are currently gathered in December only.



## Emerging technology and market transformation

### Program overviews

#### ETP

The primary mission of the Nicor Gas Emerging Technology Program (“ETP”) is to seek out new or unproven technologies that may be suitable for inclusion in the Nicor Gas Energy Efficiency Program and verify their natural gas savings through field tests and pilot demonstrations.

ETP update for Q3 2022:

ETP worked thru the TRM adoption process to add measures to IL 2022 TRM :

- Residential IOT sensor for dryer (ET)

SmartDry is the first to market, patent protected aftermarket sensor for clothes dryers that magnetically snaps into any existing gas or electric dryer in seconds. It sends alerts to your smartphone or smart speaker via its cloud algorithms. SmartDry is proving to be more accurate than your dryer sensor. It detects clothes dry sooner and saves our users on average 20 minutes per load. That is translating into time, money, and energy saving opportunities. Currently a fully functioning and deployed stable product, with excellent rating on Amazon. Customers report how easy it is to install

- MF whole building air sealing (ET)

A PCM based material to seal cracks that go unsealed with batt insulation. Ideal for new construction or a deep retrofit.

ETP continues work on ongoing field pilot projects. The continued active projects are following:

#### 1.Small Commercial Boiler Manufacturer Controller

Remote monitoring of central boiler-based heating and domestic hot water systems to identify operational inefficiencies and proactively maintain systems. Potential sites identified for 2022 2023 heating season.

#### 2 Emerson Sensi-Lab Study

A sensor suite from Emerson to monitor existing furnace and air conditioner. If system is newly installed, then it will verify proper/optimal installation while on an older system, it will monitor based on target performance. Data currently being collected.

# Emerging technology and market transformation

## 3 Phase Change Ceiling Tile

New engineered dual-temperature phase change material (PCM) technology that positively impacts HVAC energy consumption, improves HVAC cycling profiles, and extends HVAC lifespan during both summer and winter seasons.

ETP is writing and completing final pilot project reports for the following completed pilot projects.

- Smart Radiator Control Valves

Smart radiator control valves replace the manual or mechanical thermostat valves present on steam and hot water radiators in buildings. They can provide programmable thermostat capacity on a room-by-room basis, and some can be part of a fully networked system with smartphone app control.

- Interior Storm Windows

A glass interior storm window allows you to keep the original window, avoiding the cost & time of replacement. Adds energy conservation and noise control. Innerglass Window Systems LLC

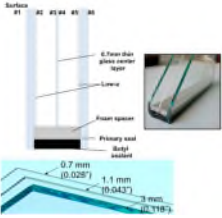



## Market transformation

The MT program goal is to accelerate the adoption of energy efficient products and/or services to maximize energy savings for Nicor Gas' Energy Efficiency Program. The MT program focuses on specific MT initiatives targeting technologies and services. This includes recruiting partners to bring these technologies forward, development of the MT logic and framework, and implementing activities to support the adoption of the targeted technologies and services. The MT program also focuses on expanding MT activities locally in Illinois including at the SAG, regionally, and internationally to leverage cross cutting opportunities with other utilities and organizations pursuing MT.

- In August and September, Nicor Gas reached consensus with the SAG Market Transformation Working Group to reference in the IL-TRMv11 the Nicor Gas Market Transformation Savings Protocol Process Recommendation Workpaper. The IL-TRMv11 provides a link to the final process recommendation that is posted on the [SAG Market Transformation Working Group webpage](#).

# Emerging technology and market transformation

## Market transformation

Market Transformation Initiative	Brief Description of Initiative	Utility Participation
<p>Advanced Windows (Thin Triple Pane)</p> 	<p>Accelerate the adoption of next generation window products, such as thin triple windows and quad-pane windows, to improve building envelope thermal performance. A new version of triple pane windows provides roughly the same insulation value (~R-5) of conventional triple pane windows without the added frame thickness and weight; uses the same glazing unit dimensions as double-pane windows; 40% more efficient than typical double-pane windows</p>	<p>Ameren Illinois, ComEd, Nicor Gas</p>
<p>Code Advancement - Energy Stretch Codes and Building Performance Standards</p>	<ul style="list-style-type: none"> <li>- Advance statewide baseline building energy code</li> <li>- Support stretch code development and accelerate stretch code adoption</li> <li>- Develop savings and attribution models; develop natural market baselines</li> </ul>	<p>ComEd, Nicor Gas, Peoples Gas, Northshore Gas</p>
<p>Efficient Rooftop Units</p> 	<p>Increase efficiency of rooftop units through product differentiation and ultimately standards</p>	<p>Nicor Gas</p>
<p>Gas Heat Pumps</p> 	<p>Accelerate the adoption of next generation of gas heat pump technologies for water heating and space conditioning.</p>	<p>Nicor Gas, Peoples Gas, Northshore Gas</p>
<p>Secondary Glazing System</p> 	<p>Secondary glazing systems (SGS) are an envelope retrofit technology in commercial buildings that improves thermal performance of poorly performing existing windows.</p>	<p>Nicor Gas &amp; ComEd</p>

## Program operations

### Budget Flexibility

- **Budget Flexibility.** Any Program Administrator-initiated proposed budget shift of fifty percent (50%) for Programs with budgets under \$5 million or twenty percent (20%) for Programs with budgets over \$5 million shall be brought to the SAG when practicable, but no later than the next quarterly SAG meeting. It shall also be reported to the Commission in the quarterly reports.
- **Actions.** Nicor Gas has not exceeded the flexibility provisions authorized by the Commission in its Final Order.

### Responses to evaluator recommendations (Refer to Index B)

**Program Activities:** Nicor Gas shall summarize the following:

Program activities

Implementation modifications

Additions or discontinuations of specific measures or programs.

Spending and savings amounts compared to the Plan filing

How the Company responds to past evaluators' recommendations and changes in the IL-TRM, NTG ratios, market research findings, and other relevant information the Company relies upon in making its decisions

Pilots completed and the results

#### Actions:

Please see the above section on the Second Quarter's highlights.

Please see the above section on the Second Quarter's highlights.

Please see Section C below and Appendix A for a discussion and list of new measures added to Nicor Gas' programs.

Spending and savings by program are shown in the attached Statewide Quarterly Report Template.

Please see Appendix B for actions taken in response to evaluators' recommendations.

Please see the above section on the Second Quarter's highlights.

### New measure cost-effectiveness

**Cost Effectiveness of New Measures** (table by measure) Cost-effectiveness screening results for new measures.

- **Actions.** Actions taken in PY2020 in response to past evaluators' recommendations are shown in Appendix B.

**Cost-Ineffective Measures** (explanation of why they were included) Explain reasons for including new cost-ineffective measures in programs.

- **Actions.** There are no new cost-ineffective measures included in programs.

## Stipulations

**Weighted Average  
Measure Life**

**13.94 yrs**

Stipulation:  $\geq 11.91$  years

**Public Sector Spend as a % of  
Overall Portfolio Spend**

**11.0%**

Stipulation: Minimum of 10%

**Average Income-Qualified  
Spend to Date**

**\$ 7.8M**

Stipulation: At least \$8.075M per year

**% of IQ Spending in  
Multi-Family Housing Units**

**25.51%**

Stipulation: At least 30% of units treated



## Supplier Diversity

In 2022, Nicor Gas and Energy Efficiency will continue to align ourselves with professional organizations and industry groups that support business diversity and inclusion amongst underutilized areas of our business. We will partner with various advocacy organizations, our peer utilities that make up the Illinois Utility Business Development Council (IUBDC), and our diverse partners to host and/or attend diversity-related summits and events that are geared toward the advancement of diverse business enterprises. Furthermore, we will continue to leverage our diverse partners to support the development and increased utilization of diverse businesses.

Tier 1 Diverse Spend

**\$10.99M**

Tier 2 Diverse Spend

**\$440K**

% of Total Eligible Spend

**66.4%**

## Key highlights


- Total diverse spend increased from \$6.57M in Q2 to \$10.99M in Q3.
- Identified 5 certified diverse Trade Allies capturing \$1,817,758 in diverse spend.
- Diverse Trade Ally, Assured Insulation expanded their participation supporting the Multi-Family Energy Savings (MFES), Air Sealing and Insulation (ASI), and HES programs.

VENDOR TYPE	% SPEND	PRIME	SUB	TRADE ALLIES
MBE certified		\$656,896	\$182,430	\$1,736,358
WBE certified		\$9,758,883	\$257,595	\$81,400
VBE certified		\$578,997	\$0	\$0
Non-profit vendors		\$0	\$0	n/a

## Impact

 **228M+**  
in incentives since 2011

- Residential and multi-family customers: energy-saving kits and home assessments
- Commercial and public sector customers: building system optimization, energy-saving projects
- Income-qualified customers: comprehensive energy upgrades at no cost
- Rebates for energy-efficient products and improvements

 **203M+**  
first year therms saved since 2011

- Avoids more than 1.07M metric tons of CO2 emissions
- Equivalent to the CO2 emissions generated by 232K passenger vehicles over the course of a year

 **1.18M+**  
customers in 643 communities have participated

- \$192 average incentive per customer
- Engaged 160K elementary school students in energy efficiency education

 **\$1.70B**  
Economic activity spurred since 2011

- 9.6K jobs supported since 2011
- \$83.2M spent with diverse suppliers
- \$727M wages supported since 2011

## Awards and recognition

Since launching in 2011, the Nicor Gas Energy Efficiency Program has received 19 awards from local, regional, national and international organizations. The program has been recognized for excellence in evaluation, innovation, marketing, program design and research.

### Marketing awards

- 2020 Gold Stevie Award  
Awarded for the Unexpected Love Story campaign from the American Business Awards
- 2020 Inspiring Efficiency Marketing Award  
Awarded for the Unexpected Love Story campaign
- 2019 Gold Stevie Award for Women in Business  
Awarded for the Unexpected Love Story campaign in its marketing for women, created by a woman-led team.
- 2017 Inspiring Efficiency Marketing Award for Multicultural Marketing Strategy  
Awarded for multicultural marketing strategy including demographic research, event outreach, hyper-local print publication placements and digital ads.
- 2015 Inspiring Efficiency Marketing Award for Customer Journey Strategy  
Awarded for marketing & communications strategy including customer journey-mapping, overhauling communications with energySMART rebranding, and Customer Stories campaign
- 2015 Inspiring Efficiency Education Award  
Awarded for "What's in the Box" campaign focused on understanding how a furnace works
- 2014 Bronze Stevie Women in Business Award for Consumer Marketing Campaign of the Year  
Received bronze placement for energySMART "Customer Stories" campaign
- 2014 AESP Energy Award for Outstanding Achievement in Non-Residential Marketing  
Presented for "6 million therms" steam trap infographic campaign
- 2013 E Source Ad Awards Crowd Pleaser Award  
Presented for peer recognition for "6 million therms" steam trap infographic campaign
- 2013 Inspiring Efficiency Marketing Award  
Presented for Nicor Gas Energy Efficiency Program's "Summer Staycation" campaign
- 2013 Gold Stevie Award for Utility Marketing Campaign of the Year  
Presented for Nicor Gas Energy Efficiency Program's "Liberate" campaign

# Awards and recognition

## Other awards

- 2019 AESP Energy Award for Outstanding Achievement in Market Research and Evaluation  
Awarded for Nicor Gas's Market Research and Evaluation Initiatives through the Market Transformation program.
- 2018 ISTC Sustainability Award  
Awarded to the Emerging Technology Program for its efforts to reduce environmental impact and contribute to the growth of a more sustainable economy.

## Program awards

- 2014 Inspiring Efficiency Impact Award for Business New Construction Program  
Presented jointly to Nicor Gas and ComEd for providing technical assistance on more than 200 business new construction and renovation projects
- 2013 ENERGY STAR Awards Special Recognition  
Received special recognition for active collaboration with other Illinois utilities to provide customer-centered energy efficiency solutions
- 2013 ACEEE Honorable Mention for the Economic Redevelopment Program  
Received Honorable Mention for leading program designs and practices
- 2013 ACEEE Exemplary Programs Award for the Home Energy Efficiency Rebate Program  
Received Exemplary status based on program performance during Summer Staycation marketing campaign
- 2013 ENERGY STAR Homes in Leadership Award  
Presented to outstanding partners who have made important contributions to energy-efficient construction and environmental protection
- 2013 ENERGY STAR Special Recognition Energy Efficiency Program Delivery  
Received special recognition for energy efficiency program delivery at the ENERGY STAR awards.