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ILLINOIS 2023 BASELINE AND POTENTIAL STUDY

Presentation of Key Observations and Draft Results

August 13, 2024

AGENDA

STUDY OVERVIEW

Objectives Approach Study Process

BASELINE STUDY RESULTS

Data collection and analysis approach Snapshots of key observations

POTENTIAL STUDY FRAMEWORK

Levels of Potential Policy Drivers in Achievable Scenarios Differences from upcoming utility plans

POTENTIAL RESULTS

Statutory Maximum Achievable Potential Results Considerations for Additional Scenarios



STUDY OVERVIEW

Illinois Baseline and Potential Study



STUDY OBJECTIVES (SUMMARIZED)

- **Develop baseline and efficiency program potential for:**
 - ComEd
 - Nicor Gas
 - Ameren Illinois electricity and natural gas
- **Collect data and develop analyses on:**
 - Energy utilization by residential, commercial, and industrial customers
 - Collect survey data to understand equipment efficiency saturations
- **Estimate total achievable potentials for multiple scenarios**
- Provide data, summaries, and documentation
- **Offer independent opinions on future potential**
- Work collaboratively with utilities and stakeholders
- □ Inform 2026-2029 plans, long-term opportunity to 2045

THE STUDY PROCESS

Kick-off August 15 Formed Working Group – many involved, met weekly

Utilities: ComEd Nicor Gas Ameren Illinois Illinois Commerce Commission Illinois Attorney General Office Natural Resources Defense Council National Consumer Law Center GDS Team: GDS Associates Michaels Energy Cadmus Brightline Group

Initial focus on the Baseline Study data collection

- Received data from utilities for sampling, customer contacts
- Many discussions on approaches, policy, modeling considerations



THE STUDY PROCESS

□ Fall 2023

- Focus on baseline data collection
- Developed sampling approach, drew samples with available data
- Developed survey instruments with input from Working Group

Winter 2023/2024

- Finalized data collection instruments
- Received final utility customer data in late February
- Launched online survey in March 2024

Spring 2024

- Conducted online surveys and site visits for nested samples
- Across residential and nonresidential sectors:
 - 6,300 online baseline survey responses
 - 1,027 willingness to participate survey responses
 - 739 site visits

- THE STUDY PROCESS

Spring 2024 (cont'd)

- Engaged working group on potential modeling topics
- Began model development
- Onsite data collection completed in late June 2024

Summer 2024

- Summarization of online survey results, discussion w/ Working Group
- Summarization of onsite results (still underway)
- Finalization of baseline results (reconciliation of online and onsite)
- Finalizing all potential scenarios (in-process)
- Reporting (forthcoming)



APPROACH SUMMARY: BASELINE STUDY

Conduct online data collection using utility customer databases

- Collect general information about the homes and buildings for key end uses
- Confirm appropriate segmentation by building type
- Collect household size and income information to confirm IQ status
- Recruit for onsite data collection

Collect Willingness to Participate data to inform potential modeling

- For major end uses, likelihood to participate in a program based on:
- Utility incentive share of cost (residential)
- Simply payback or rate of return (nonresidential)
- Advanced lighting controls decision tree (nonresidential)

Kept online study open to complete onsite recruitment or meet target goals

- Nonresidential recruitment was a census of all available customers
- Residential kept open to ensure IQ coverage and achieve onsite target count



APPROACH SUMMARY: POTENTIAL STUDY

- Utilize utility forecasts to develop baseline forecasts by customer segment and end-use
- □ Apply end-use shares of consumption to equipment types
 - Energy Information Administration data
 - Baseline data collection results
 - Other information from utilities or research
- **Develop measure characterizations, primarily using the IL TRM (V12)**
- By end-use, segment savings opportunities, accounting for existing efficient shares
- **Develop potential scenarios, focusing on incremental annual savings**
 - Role of efficiency, electrification
 - Starting with Statutory Maxumum, moving toward Stipulation and others
 - Estimate savings and annual program budgets



Baseline Study Results

Illinois Baseline and Potential Study





BASELINE STUDY DATA COLLECTION

Three efforts for residential and nonresidential

Online Baseline Survey - General Characteristics - Equipment Presence/Saturation -Energy Sources (HVAC, DHW)

Residential Sample: Single-Family Multi-family IQ Quota (80% AMI) NonResidential Sample: Major Building Types Small vs Large (<400 kW) Utilized all available accounts

Willingness to Participate

- Likelihood to install measure
- Incentive share of cost for Res
- Simple payback/IRR for Nonres
- Economics or program-driven
- Major End-Uses

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- Informs long-term adoption

Site Visits

- Equipment efficiencies
- Confirm/correct online info
- Blower door tests (Res SF sub sample)
- Inform end-use energy shares
- Efficient equipment saturations

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SURVEY RESPONSE OUTCOMES

Residential

Income and Housing Type	SF*	MF
IQ (<80% AMI)	33%	47%
Not IQ	67%	53%
Count	1,953	1,931
Income not provided	221	311
*includes 45 mobile l	nomes	

337 onsite completesMultifamily - 152Single Family - 185- 69 with blower door tests

Income and Housing Type	SF	MF
IQ (<80% AMI)	125	138
Not IQ	268	213
Total	393	351

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NonResidential

2,157 online respondents 12 building types 83% < 400 kW (small electric)



399 site visit completesAll 12 building types81% < 400 kW (small electric)

Willingness to Participate

282 completesAll 12 building types62% < 400 kW (small electric)

NonResidential Snapshot: Site Visits, Lighting

- Linear LED Lamp Saturation Less than Expected
- HID LEDs show a similar share to linear
- Ongoing opportunities for lighting retrofits
 - Education, Retail, and "Other" buildings > 50% linear LEDs
 - Industrial, Retail, and Warehouse > 65% LED HID use





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KEY BASELINE STUDY FINDINGS

Residential Snapshot - LEDs







Socket Share with LEDs

Snapshot – SF Blower Door Results

By Home Size



160



Sealing Quality	Count	ACH50	Avg Occ Sq Ft	Avg Age
Good	15	5.2	2,919	40
Normal/Fair	38	9.4	2,130	58
Poor	16	15.1	2,033	79



Snapshot – Residential Space Heating Energy and Equipment (from online responses)



12% of Multifamily didn't know their space heating fuel

~9% of SF and 7% of MF indicated multiple heating sources

- Includes small space heaters
- ASHPs 4% SF and 7% MF (of multifuel), mostly linked to natural gas furnaces



Snapshot – Nonresidential Space Heating Energy and Equipment (from online responses)



81%



ADDITIONAL BASELINE WORK UNDERWAY

Breakouts

- Mobile Homes
- Statistical review of Large vs Small Nonresidential
- Recommended utility breakout vs aggregated

Ongoing data review

- Share of electric heating, multifuel analysis
- Presence of HPWH (unlikely high shares)
- Site visit reconciliation with online results

Equipment efficiencies and characteristics from site visits



Potential Study Observations

Illinois Baseline and Potential Study



CONTEXT FOR THE POTENTIAL STUDY RESULTS

- **The potential study results ARE NOT program plans**
- Multiple scenarios will be useful to understand the implication of possible program plans
 - May inform draft utility plans
 - Useful for stakeholders to consider the implication of stipulations
- Modeling assumptions and choices point to program opportunities and challenges
 - Addressing policy requirements or constraints
 - Balancing opportunities with finite resources
- Draft or final utility program plans will likely deviate from potential scenarios



LEVELS AND TYPES OF POTENTIAL

Technical Potential

- What is feasible, regardless of cost.
- An upper bound

Economic Potential

- Measures must pass cost-effectiveness test (TRC, with NEIs)
- A subset of technical potential

Maximum Achievable Potential

- Assume programs offer 100% of measure cost (incremental or full)
- Utilize adoption curves based on WTP survey results
- Apply typical program costs (i.e. non-incentive costs per kWh or therm)
- An upper bound on program opportunities
- Subset of economic potential (includes program costs, NTG)
- Not bounded by spending limitations or policy requirements

LEVELS AND TYPES OF POTENTIAL

Realistic Achievable Potential

- Apply typical utility incentives for measures
- Apply typical utility program costs (\$ per unit energy)
- Adoption of measures informed by adoption curves
- A subset of maximum achievable potential
- What programs could do if not bounded by spending caps or other constraints – a step to model constrained potential scenarios

Statutory Maximum Achievable Potential (SMAP)

- Based on Illinois statutes, one form of constrained potential
- Modeling choices to capture key elements of
 - Statutory Requirements (e.g. minimum IQ spending)
 - Maximum electrification (net MWh), applied to electric utilities
 - Used to understand the possible impact of electrification under other constrained scenarios



KEY MODELING INPUTS AND OBSERVATIONS

Social Cost of Carbon (SCC), Criteria Pollutant NEIs

- Working group provided GDS with SCC assumptions
 - Value per therm and per MWh across forecast period
 - Utilizes EPA SCC work and reflects changing emissions rates of electricity production.



Northern IL Social Cost of Carbon per kWh or therm



TRC B/C RATIO IS SENSITIVE TO SCC

SCC value has a substantial impact

- Measures and programs are very cost-effective
- Electrification program cost-effectiveness is positive
- Portfolio B/C results are sensitive to SCC assumptions
 - 70 percent of electricity benefits are SCC (average over 20 years)*
 - 77 percent of natural gas benefits are SCC (average over 20 years)*

ComEd Residential examples, assume IQ = 1.0:

Program	B/C With NEIs	B/C Without NEIs
Retail Online	3.2	0.7
Single Family Upgrades	5.7	1.2
Multifamily Upgrades	3.2	1.1
Electrification	2.9	1.1
Overall (all Res programs)	5.6	1.2

Partial program list

IQ is embedded

Does not include cross-cutting portfolio costs



ELECTRIFICATION OBSERVATIONS AND CONSIDERATIONS

□ Illinois is early in the electrification process

- Policy, program, and market discovery phase
- Heavy natural gas use compared to states with greater experience
- Statutes limit contribution of electrification
 - Natural gas sales likely to be impacted at the margins
 - Limited impact on availability of natural gas energy efficiency
 - *Propane customers are limited, but show positive economic outcome*

Stipulation requirements for IQ spending, billing reductions

- Places cap on possible non-IQ electrification
- IQ electrification is generally more expensive to acquire
- Determination of bill impacts can only occur after project initiation

General incentives are lower than other jurisdictions w/ more aggressive electrification efforts

ELECTRIFICATION OPPORTUNITIES, ASSUMPTIONS

□ Programs can leverage IRA over the next plan

- *Tax credits for homes*
- State HEERA (IQ-focused, 10% multifamily)
- Reduce acquisition costs, leverage funding, market pull

Propane opportunities exist

- Water heating, space heating, forklifts
- *Likely insufficient to "make a market"; difficult to specifically forecast*

Potential study assumes

- Focused program efforts
- No major change to incentives
- Market acceptance will happen and continue
- Capped at statutory limits (10% for Plan 7, then 15%) for statutory maximum scenario



ELECTRIFICATION: ENERGY OPERATING COSTS

Storage Water Heater HPWH vs Fossil Fuel Space Heating ASHP vs Fossil Fuel (excludes possible cooling savings)

Price per kWh

Net cost per purchased MMBTU

Price per kWh

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0.58 UEF FF Storage 2.6 UEF HPWH

80% AFUE furnace 3.0 COP ASHP



Potential Study Results

Illinois Baseline and Potential Study





OVERALL ELECTRIC SUMMARY

ComEd & Ameren Combined, Electric Energy Efficiency Only

- Cumulative annual savings over time
- Unconstrained by overall budgets
- Unconstrained RAP is 7% through 2029, over 20% by 2045



RESIDENTIAL END-USE BREAKDOWN OF RAP

ComEd & Ameren Combined, Electric Energy Efficiency Only

- Opportunities emphasize HVAC and DHW
- Limited lighting (excludes EISA lamps)
- HVAC equipment shrinks over time
- Shell measures increase

Savings by End Use (2026)

- Appliances
- Electronics
- HVAC Equipment
- HVAC Shell
- Hot Water
- Lighting
- Whole Bld/Misc





Cum. Ann. Savings by End Use



RESIDENTIAL BREAKDOWN OF ACHIEVABLE POTENTIAL (HOUSING/INCOME TYPE)

ComEd & Ameren Combined, Electric Energy Efficiency Only

- **Shares in the marketplace held constant**
- Ongoing opportunities for MR and IE
- Housing stock and savings dominated by single family
- Multifamily and IE are important shares

Savings by Housing Type (2026)





NONRESIDENTIAL BREAKDOWN OF ACHIEVABLE POTENTIAL (END USE)

- Near-term significant lighting, decreasing over time
- Other end-uses grow to fill the gap
- Long-term EE opportunities across enduses

Savings by End Use (2026)

- Compressed Air
- Cooking
- HVAC
- Hot Water
- Lighting
- Plug Load_Office
- Refrigeration
- Ind. Process
- Whole Bld/Misc







RAP TO SMAP – COMED (GENERAL)



SMAP PARAMETERS

\$411.5MM overall program budget, excluding cross-cutting portfolio costs
\$40MM IE (IQ) Spending
10% electrification savings thru 2029
15% electrification savings thru 2045
NonRes budget similar to current spend
IQ budget substantially reduced from current ~\$100MM
Simple scaling of RAP EE opportunities, adjusting for budget shares

- **10 percent electrification may not be realistic (big step change from current)**
- **Serves as a contrast to other constrained potential scenarios not a program plan**
- Demonstrates scaling effect of constrained budgets

COMED STATUTORY MAXIMUM (SMAP)

ComEd Electric Energy Efficiency and Electrification

Incremental Annual SMAP Savings (MWh) and Budgets (\$MM)



Residential MR and IQ savings constrained by funding

Nonresidential spending close to RAP savings level

Home Energy Reports at current levels

No prioritization for lower cost measures

- Scaled to RAP potential
- Other scenarios will explore prioritization

Budgets increase by rate of inflation

Savings include converted claimed gas and electrification



RAP TO SMAP – AMEREN ELECTRIC



SMAP PARAMETERS

\$98MM overall program budget, excluding cross-cutting portfolio costs
\$13MM IE (IQ) Spending
10% electrification savings thru 2029
15% electrification savings thru 2045
NonRes budget similar to current spend
10% electrification does not reflect current focus on propane
Simple scaling of RAP EE opportunities, adjusting for budget shares

- **10 percent electrification not realistic (would require large program shift & ramp)**
- **Serves as a contrast to other constrained potential scenarios not a program plan**
- Demonstrates scaling effect of constrained budgets

AMEREN ELECTRIC STATUTORY MAXIMUM (SMAP)



Incremental Annual SMAP Savings (MWh) and Budgets (\$MM)

Residential MR and IQ savings constrained by funding

NonResidential spending close to RAP savings level

No current Home Energy Reports

- Identified in RAP
- Scaled with other measures

No prioritization for lower cost measures

- Scaled to RAP potential
- Other scenarios will explore prioritization

Budgets increase by rate of inflation



TOP MEASURES BY SECTOR – RAP AND SMAP

2026-2029 ANNUAL AVERAGE

Residential

Measure	% OF RAP	% OF SMAP
Home Energy Reports	9.6%	31.9%
Duct Sealing	11.9%	9.3%
Low Flow Showerhead	6.7%	5.2%
Advanced Thermostat Installation	5.1%	4.3%
Heat Pump Water Heaters	4.7%	3.7%
Ducted Heat Pumps	4.8%	3.4%
Energy Star Refrigerators	3.8%	3.1%
Emerging Tech - Advanced Windows U-0.10	3.0%	2.9%
Advanced Power Strip - Tier 1	3.4%	2.7%
Central AC	2.8%	2.4%
Emerging Tech - Home Energy Management System	2.5%	2.4%
ENERGY STAR Television	2.3%	1.9%
GSHP	2.3%	1.7%
Insulated Cellular Shades	1.4%	1.4%
Energy Star Air Purifier/Cleaner	1.6%	1.3%

NonResidential

Measure	% OF RAP	% OF SMAP
Lighting Controls	8.8%	8.9%
LED Linear Replacement Lamps and Troffers	6.3%	6.5%
Advanced Power Strip	5.7%	5.9%
Pump and Fan Variable Frequency Drive Controls (Fans)	5.1%	5.2%
Custom Miscellaneous	4.9%	4.9%
SEM	5.2%	4.4%
LED High-Bay Fixtures	4.2%	4.4%
Fluorescent Delamping 4-ft	4.3%	4.4%
Demand Controlled Ventilation	3.5%	3.6%
Computer Room Air Conditioner Economizer	3.3%	3.4%
Retro-commissioning	3.3%	3.4%
Energy Management System	3.2%	3.3%
Anti-Sweat Heater Controls for Glass Door Cooler or		
Refrigerator-Cooler	2.4%	2.4%
Compressed Air Leak Repair	2.0%	2.0%
LED Low-Bay Fixtures	1.9%	1.9%

- Wide range of measures / end-uses in residential
- More lighting focus in Nonresidential
- Top 15 in Residential = 77% of residential opportunity
- Top 15 in Nonresidential = 65% of nonresidential opportunity



OVERALL GAS SUMMARY

Nicor Gas & Ameren Gas Combined, Gas Efficiency

- □ 33% TP by 2045
- □ 19% RAP by 2045
- ~50% of RAP is non-low income residential, ~25% IQ, ~25% C&I



RESIDENTIAL END-USE BREAKDOWN OF RAP

Nicor & Ameren Combined, Gas Efficiency Only

- **HVAC and Hot Water equipment show** highest opportunities
- Hot water decreases over time
- **Building shell increases over time**





Cum. Ann. Savings by End Use





RESIDENTIAL BREAKDOWN OF ACHIEVABLE POTENTIAL (HOUSING/INCOME TYPE)

- **Shares in the marketplace held constant**
- Ongoing opportunities for MR and IE
- Housing stock and savings dominated by single family
- Emerging tech important to achieve savings outcomes







NONRESIDENTIAL BREAKDOWN OF ACHIEVABLE POTENTIAL (END USE)

- HVAC Equipment is *the* major category
- Hot water and industrial process heat are also important
- Relative opportunities steady through forecast



- Hot Water
- Cooking
- Process Heat
- Process Other
- Other Facility









RAP TO SMAP - NICOR (GENERAL)



SMAP PARAMETERS

\$50MM for EE programs (w/o) crosscutting portfolio costs

\$32MM for Residential (with IQ)

IQ (IE) spending \$5.2MM

Health and safety not included in SMAP scenario

Prioritize IQ spending 75% toward shell measures

Prioritize \$6MM of Res market rate for furnaces and thermostats

- **Substantial opportunity for savings budget scaling only allows for capturing a portion**
- **Impact of electric utility electrification will not diminish remaining opportunities, given budgets**
- □ Nonresidential able to achieve close to RAP savings level



NICOR GAS STATUTORY MAXIMUM (SMAP)

Annual Savings (MMBTU), Program budgets (\$MM)



Higher savings due to higher expected overall budget (rises to \$60MM)

IQ spending at full cost for measures

- Constrains savings
- Indicates higher acquisition cost
- Other scenarios will use higher budgets for IQ

Primary opportunities under statute

- Nonresidential lower acquisition cost
- Market rate residential

RAP TO SMAP – AMEREN GAS



SMAP PARAMETERS



- **Substantial opportunity for savings budget scaling only allows for capturing a portion**
- □ Impact of electric utility electrification will not diminish remaining opportunities, given budgets
- Nonresidential able to achieve close to RAP savings level



AMEREN GAS STATUTORY MAXIMUM (SMAP)



Annual Savings (MMBTU), Program budgets (\$MM)

Similar to current spending and savings

- Similar acquisition costs in SMAP
- Some variance due to SMAP IQ budget

IQ spending at full cost for measures

- Constrains savings
- Indicates higher acquisition cost
- Other scenarios will use higher budgets for IQ

Primary opportunities under statute

- Nonresidential lower acquisition cost
- Market rate residential

TOP MEASURES BY SECTOR

2026-2029 ANNUAL AVERAGE

Residential Measures	% OF RAP	% OF SMAP
ENERGY STAR Furnace	17.3%	27.9%
Advanced thermostat	11.8%	25.8%
Low Flow Showerhead	9.3%	5.4%
Efficient Gas Storage Water Heater	6.2%	3.7%
Duct Sealing	6.2%	3.4%
Gas Furnace Tune-Up	6.1%	3.3%
Emerging Tech - Advanced Windows U-0.10 (Gas heating and central AC)	5.2%	3.2%
Emerging Tech - Advanced Duct Sealing (Gas heating and central AC)	4.7%	2.7%
Pool Covers	4.6%	2.6%
Faucet Aerator	4.4%	2.5%
Energy recovery ventilator	4.3%	2.1%
ENERGY STAR Windows	4.2%	2.8%
Wall Insulation	2.2%	1.5%
Attic Insulation	1.7%	1.2%
Thermostatic Restrictor Valve	1.6%	0.9%

C&I Measures	% OF RAP	% OF SMAP
Small Commercial Thermostats-RET	28.1%	28.4%
High Efficiency Furnace	18.1%	16.8%
RCx	8.3%	7.9%
Fank Insulation	5.8%	6.0%
Space Heating Boiler Tune-up	5.5%	5.2%
Efficient ProcHeat Equipment	5.0%	5.8%
Boiler Chemical Descaling	3.8%	3.8%
Efficient ProcHeat O&M	3.5%	4.0%
Steam Trap Replacement or Repair	3.1%	3.1%
Boiler Lockout/Reset Controls	2.7%	2.9%
Storage Water Heater	2.5%	2.6%
Dishwasher	2.0%	2.1%
Steam Trap Monitoring System	1.6%	1.2%
High Efficiency Pre-Rinse Spray Valve	1.5%	1.5%
nfrared Heaters	1.4%	1.4%

- Heating equipment and controls are key opportunities in both sectors
- Water savings remains important source of savings
- Building shell (including emerging tech) important for residential
- Boiler and process measures important for nonresidential



Thank You!

Questions?

